



## UK Travel in Numbers May 2021

The month marked the fact that international travel is now possible and the long-awaited “Green” list was finally revealed. And not a moment too soon as Brits were ready to go and enjoy their holiday break somewhere sunny and warm. We know this from our data which reveals a massive **105% increase in bookings** compared to the previous month. We’re predicting governments to enlarge the Green list with more hot spot destinations in June.

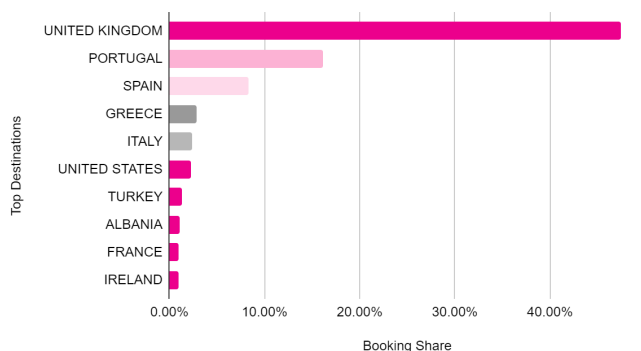
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Vaccination campaigns across the EU are now progressing at a much faster pace and, starting in May, we are seeing travel picking up and desire for international holidays remaining strong.

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## Is Summer 2021 truly the year of Staycation ?

Booking Share per Destination May 2021



The answer is Yes!

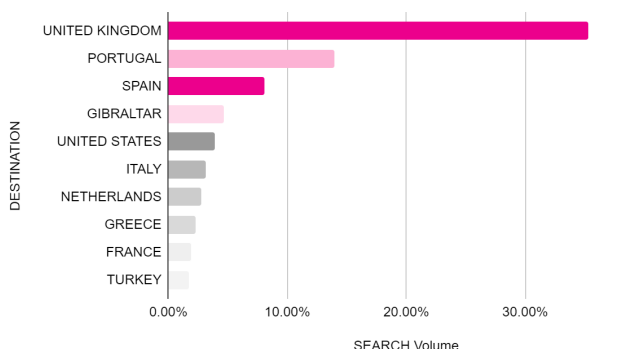
We've seen a boom in the booking share for staycation holidays compared to the previous month (+124%). The green list announced was shorter than expected and Brits clearly chose stability, with the majority of the bookings of the month for domestic travel.

Second placed Portugal, a favourite summer destination for Brits was the big winner following the Green list reveal.

It's no surprise to see a major increase in bookings following the announcement.

## When is International travel recovering?

Search Volume May 2021



While Staycation remains on top of our searches, foreign "Sun & Beach"

destinations are still in the running! And Brits are not giving up on Spain, who takes 3rd place in our overall searches for May.

Green list destinations are still being actively searched for. Brits are clearly looking for nice [deals to Portugal and Gibraltar](#).

## UK: Top 10 cities booked in May 2021

Domestic	International
LONDON	FARO ↑
EDINBURGH ↑	LISBON ↑
MANCHESTER ↓	ALBUFEIRA ↑
BELFAST ↑	PORTO
BRIGHTON ↓	TIRANA
LIVERPOOL	FUNCHAL
BRISTOL ↑	ALICANTE
GLASGOW ↓	BARCELONA ↓
BIRMINGHAM	MALAGA
CARDIFF	DUBLIN ↓

**Domestic travel:** Edinburgh and Bristol have gone up in the ranking for top booked cities this month. We're delighted to welcome Belfast for the first time in our Top 10 rankings.

**International travel:** This month, Portuguese destinations the likes of Faro, Lisbon, Albufeira and Porto are in our top 4. With Lisbon and Porto making the list shows Brits are in the mood for cultural breaks as well as Sun and Beach holidays

## UK: Top 10 cities searched in May 2021

Domestic	International
LONDON	GIBRALTAR
EDINBURGH	LISBON
BRIGHTON	FARO
BLACKPOOL	AMSTERDAM
MANCHESTER	PORTO
BELFAST	ALBUFEIRA
YORK	BARCELONA
LIVERPOOL	DUBLIN
GLASGOW	PARIS
BOURNEMOUTH	REYKJAVIK

**Domestic :** Now the weather is getting better, the Brits are getting prepared for some Beach and searching for holiday breaks in Brighton, Blackpool and Bournemouth.

**International :** We're seeing some of Brits' City breaks favourites popping up in our searches like Paris and Amsterdam. As Iceland made it onto the green list it's getting more attention than usual in the summer, and people are considering a trip to Reykjavik.